

# Kenzo Nawa

Product Designer

Has published an iOS app and is enthusiastic about consumer-facing apps. Also has plenty of experience working with web and mobile based technologies.



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## WORK EXPERIENCE

Aug 2017 - Present

### Product Design Volunteer

Newfields

- Interviewed with client, stakeholders and users to understand underlying problem.
- Designed a wayfinding app to help visitors navigate museum.
- Prototyped a native iOS app and tested with visitors.

May 2017 - Aug 2017

### UI/UX Design Intern

Life AI

- Collaborated with CEO and Senior Designer to create reusable app components.
- Prototyped and documented designs to handoff to development team.
- Worked on building a Design System to unify the application.

Feb 2015 - Oct 2015

### Project Manager Intern

Gemalto

- Planned with banks to organize card manufacturing projects.
- Delegated tasks within teams to prepare card production.
- Designed visual representations of in-company workflow to inform clients of project scope.

Nov 2012 - Oct 2013

### Software Support Intern

JP Morgan & Chase

- Coordinated multiple teams to develop solutions to system issues.
- Analyzed and resolved real-time business incidents to maintain performance of stock trading system.

## EDUCATION

Aug 2016 - May 2018

### M.S. in Human-Computer Interaction

Indiana University at Indianapolis (IUPUI)

Feb 2011 - Dec 2015

### B.S. in Information Systems

Universidade de São Paulo (USP)

## SKILLS

### Design

Wireframing

Information Architecture

User Flows

### Tools

Sketch

Figma

Zeplin

Abstract

### Prototyping

Framer

InVision

After Effects

Flinto

### Developing

HTML

CSS

Javascript

Swift

## SIDE PROJECTS

### Remember – published iOS app

- Researched with users about problem domain.
- Designed and developed a solution to meet user needs.
- Tested app on TestFlight and published to the App Store.

### Startup Data Visualization

- Used the CrunchBase 2013 Snapshot to visualize data on startups using d3.js
- Created visualization on startup fundings and exits.

### Kaggle Competition

- Created a machine learning model using Neural Networks
- Achieved 75% prediction rate

## PUBLISHED MEDIA

### Medium

*My first app didn't make it to the App Store*

*How to make a screen-by-screen prototype in Swift*

### Youtube

*Amazon Go Plus*